

An abstract geometric composition on a dark navy blue background. On the left, a vertical cream-colored bar is divided into three sections by two horizontal teal lines, each with a small teal dot at the intersection. To the right of this bar, a large teal shape is composed of a trapezoid at the bottom, a rectangle in the middle, and a trapezoid at the top. A thin white vertical line runs down the center of the bottom teal trapezoid, ending in a small teal circle. The word "Mexico" is written in a white, sans-serif font, centered horizontally in the upper half of the image.

Mexico

Mexico

Understanding the applicable framework

CETIFARMA's 2021 CIETEMIS contains a patient-organisation chapter. It is an industry framework for adherents, distinct from health, advertising and other legislation (Consejo de Ética y Transparencia de la Industria Farmacéutica [CETIFARMA], 2021, chap. VII).

What companies need to understand

The Code describes legally constituted nonprofit civil groups and requires respect for autonomy and diversity (CETIFARMA, 2021, art. 44). Check legal identity and authority while distinguishing tax status and representative capacity.

Explain the relevance of requested documents. An informal group may offer valuable experience but need an appropriate contracting and payment arrangement.

What patient organisations need to understand

Article 44 addresses agreements, accountability, company responsibility for intermediaries and limits on commercial influence over content (CETIFARMA, 2021).

Agree manageable reporting and editorial processes. Identify the company behind an agency, its authority and escalation routes for payment or scope concerns.

Events and information

The reviewed provisions address funding educational-event hospitality through organisations rather than individual patients. Obtain local assessment before invitations (CETIFARMA, 2021, art. 44.14).

Advertising rules distinguish healthcare-professional and public audiences; patient distribution does not resolve classification (Reglamento de la Ley General de Salud en Materia de Publicidad, 2000, art. 40). Mexico enacted a new private-sector data law in March 2025. Check privacy materials, consent and transfers against the operative framework (Ley Federal de Protección de Datos Personales en Posesión de los Particulares, 2025).

Regulatory and access participation

Separate regulation from institutional inclusion, procurement and access. Identify the body and decision before planning evidence.

Practical example and local checks

For education with travel and stories, confirm the permitted payment route, assess programme and audience, and explain company involvement. Separate recording and publication permissions, update privacy materials and agree funding accountability and a change contact.