



were diagnosed 41% by skin examination knew nothing 45% about AD at diagnosis

Understood that AD is a life long condition that was not likely to get better

felt that they did not have a clear prognosis and that their situation

was uncertain

Most common symptoms observed before diagnosis

48% of participants had a preference for talking to someone



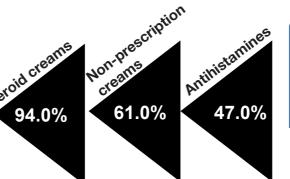
FELT RESPECTFULLY TREATED THROUGHOUT

The main souce of information came via the internet

Communication & Information



Diagnosis & prognosis



Felt they were not really provided with treatment options & discussions focused only on steroid cream

Treatments experienced

●●●● Conversations about treatment ●●

Quality of life

43%reported

that AD caused

a significant

impact in

relation to self-esteem & confidence

ATOPIC DERMATITIS AUSTRALIAN STUDY 2018



INTERNATIONAL CENTRE FOR COMMUNITY-DRIVEN RESEARCH

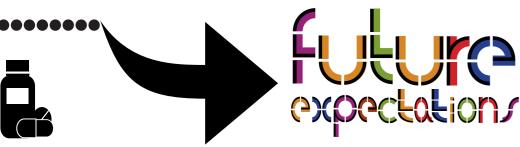
Eczema is very debilitating and it's much more debilitating than they give it credit for. Even as a kid, you are ashamed of what you have, you are uncomfortable

Eczema does have a big impact on your mental health and your relationships, and the worse that it is, the more of an impact it does have

72%

My message would be to look at them from a holistic perspective, so don't just give them access to a GP who just gives them steroids, and wet dressing treatments, but to give them a really well rounded service

It's something you probably grow up with, and live with, and by the time you get to be an adult, you're sort of almost like, "This is part of day to day life." to decision-makers



Treatment

A more holistic approach to treatment and this in cluded access to different treatment options



Care & Support

Opportunities to understand and manage their AD



Information

Information that is easily accessible and not so hard to find



Health Professional Communication

For health professionals to communicate with more compassion, empathy and to take their condition seriously



ICCDR would like to thank each and every participant in this study We would also like to thank all of our study partner EAA