

CURRENT EXPERIENCE



Rash-like symptoms
Thickened
Cracked
dry, or scaly skin

Most common symptoms observed before diagnosis



43% reported that AD caused a **significant** impact in relation to self-esteem & confidence

Quality of life

48% of participants had a preference for talking to someone



51%
FELT RESPECTFULLY TREATED THROUGHOUT THEIR EXPERIENCE

The main source of information came via the internet



Communication & Information

41% ^{were diagnosed} by skin examination

45% knew nothing about AD at diagnosis

Diagnosis & prognosis

54% Understood that AD is a life long condition that was not likely to get better

22% felt that they did not have a clear prognosis and that their situation was uncertain

Steroid creams
94.0%

Non-prescription creams
61.0%

Antihistamines
47.0%

72%

Felt they were not really provided with treatment options & discussions focused only on steroid cream

Treatments experienced

Conversations about treatment

PATIENT

EXPERIENCE

EXPECTATIONS

KNOWLEDGE

PEEK
www.cc-dr.org
ATOPIC DERMATITIS
AUSTRALIAN STUDY 2018



INTERNATIONAL CENTRE FOR COMMUNITY-DRIVEN RESEARCH



Treatment

A more holistic approach to treatment and this included access to different treatment options



Care & Support

Opportunities to understand and manage their AD



Information

Information that is easily accessible and not so hard to find



Health Professional Communication

For health professionals to communicate with more compassion, empathy and to take their condition seriously

Eczema is very debilitating and it's much more debilitating than they give it credit for. Even as a kid, you are ashamed of what you have, you are uncomfortable

Eczema does have a big impact on your mental health and your relationships, and the worse that it is, the more of an impact it does have

My message would be to look at them from a holistic perspective, so don't just give them access to a GP who just gives them steroids, and wet dressing treatments, but to give them a really well rounded service

It's something you probably grow up with, and live with, and by the time you get to be an adult, you're sort of almost like, "This is part of day to day life."

messages to decision-makers

eaa
eczema association australasia
support education management

ICCDR would like to thank each and every participant in this study
We would also like to thank all of our study partner EAA